






REPORT ON THE DEPARTMENT ACTIVITIES
DEPARTMENT OF BUSINESS ADMINISTRATION
2020-21

The Department of Business Administration is currently headed by Dr. Stanley Vincent G. The unwanted situation made by corona virus, the usual academic life affected throughout the world. But the Department of Business Administration find out remedial for this.

Through the help of technology, the Department organized four online programs and one off line programme to the students with collaboration of various Government and private entities.

The Department of Business Administration Auxilium College, Vellore and Department of



Auxilium Business Incubation Centre (ABIC)
Auxilium College (Autonomous)
(Accredited by NAAC with A+ grade with CGPA of 3.55 out of 4 in 3rd cycle)
Vellore 632006

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Department of Business Administration
Loyola College,
Vettavalam - 606 754.
Tiruvannamalai District.

Organizes

National level Virtual Entrepreneurship Development
Programme
In collaboration with
COIR BOARD
Ministry of MSME, GOVT. of INDIA
Regional Office, Pollachi, Tamil Nadu, India.
Implementing Agency
Matha Educational Trust
Vellore

or

**"Fostering Entrepreneurial Attitude and Skills - The role
of Educational Institutions and Government."**

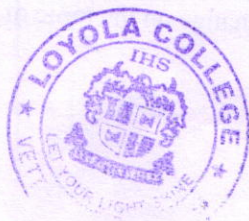
15th & 16th July 2020
Timing: 11.00 AM to 1.00 PM

Business Administration ,Loyola College,Vettavalam Collaboration with COIR BOARD,Pollachi ,Ministry of Micro, Small and Medium Enterprise(MSME) and Madha Educational Trust ,Vellore to organize two days' workshop on '**Fostering Entrepreneurial Attitude and Skills - The role of Educational Institutions and Government** 'on 15&16th July 2020.Rev.Dr.V.Britto S.J ,our beloved Principal inaugurated and felicitated the programme.Mr.G.Poopalan ,Regional Officer Coir board spoke about Utilization of Coir (Wealth from Waste).Mr.Jayashanker ,Faculty EDII/Bangalore discussed various schemes of state and Union Governments.Mr.Suriaprakash,Ni-

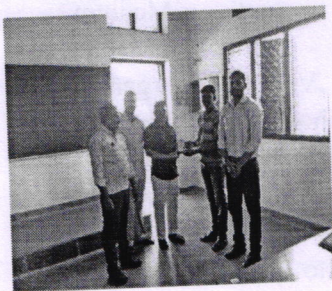
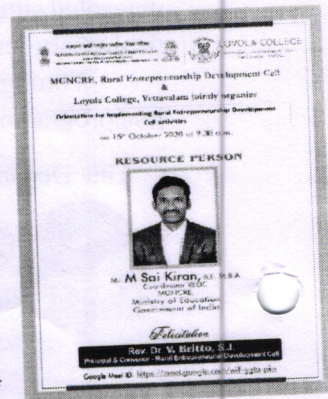
MSME Hyderabad gave idea to set Cluster Development.

On 14th August Department of Business Administration Loyola College, Vettavalam collaborated with ICFAI Business School, Chennai organized Guest Lecture through online on the topic of "**Digital Marketing Strategies of Hospitality Industry**".Dr.B.Shafiulla, Faculty of Marketing from IBS, Bangalore was the Resource person of the Programme.

On 21st of August 2020 Department of Business Administration ,Loyola College ,Vettavalam collaboration with Stock Exchange Board of India(SEBI),Coimbatore organized virtual workshop on "**Investor awareness programme**".Dr.Prabhakaran, Faculty of SEBI was the Resource person on that day. It was very meaningful programme regarding investing money in different ways with proper security.



On 15th October 2020 Department of Business Administration, Loyola College Vettavalam Collaborated and organized one day workshop with MGNCRE Rural Entrepreneurial Development Cell, Ministry of Education, Government of India, on the topic of **“Orientation on implementing Rural Entrepreneurial cell activities”**. Mr. Saikiran, Coordinator of MGNRC, Ministry of Education, Government of India was the Resource person of that programme.



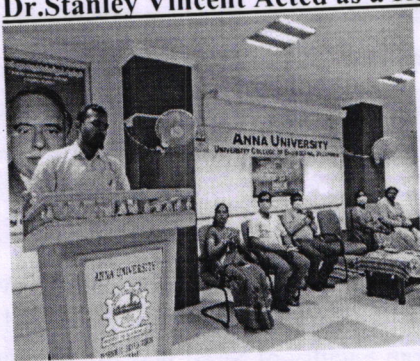
On 10th March 2021 Mr. I. Immanuel from Tamilnadu Police delivered the special Motivational talk to First year students on **“How to grab the Government opportunities to get the posting in Police department and Indian Army”**. And he gave how the college students behave in the society and advised to practice the competitive exams also to attain higher level of Government postings. From our Department Rev. Fr. Tony Marcus S.J offered the memento to the Resource person.



Staff Achievements:

- Dr. Stanley Vincent and Dr. Kandavel successfully got their **Doctorate Award** on 19th June 2020 from Bharathiar University, Coimbatore and Annamalai University, Chidambaram.
- Prof. Anandaraj successfully registered his Doctoral Programme from Annamalai University, Chidambaram on 26-12-2020.

Dr. Stanley Vincent Acted as a Resource person for the following programs:-



- Resource Person for one day training programme organized by University college of Engineering, Anna University, Villupuram on the topic of **“How to generate Business Ideas”** on 10-03-2021.
- Participated in Training for Trainers programme on Start and Improve your Business Programme conducted International Labor Organization, Switzerland and association with Entrepreneurship Development Innovation Institute at MIT, Chennai from 08-02-2021 to 20-02-2021 and got Trainer award too.
- Resource person for One day Training programme organized by Tamilnadu Government Thiruvannamalai District Employment Exchange on the topic of **“Students Different skills and their Employability”** on 05-02-2021

- Resource person for One day Online Webinar organized by Department of Management Studies, SKP Engineering College, Thiruvannamalai on the topic of **“Entrepreneurial Prospective: Waste Business into Corporate Entity on 07/08/2020**
- Resource Person for One day Online Webinar Organized by Idhaya College of Arts and Science for Women on the topic of **“Factors influencing Consumer Buying Behavior and Entrepreneurial Development in Indian Context on 28 July 2020.**
- Resource Person for DECA Virtual Seminar series organized by Department of Business Administration, Sacred Heart College, Tirupattur on the Topic **“Management Education; Issues, Challenges and Opportunities on 24 July 2020.**
- Coordinator for National Level Virtual Entrepreneurship program organized by Auxillium College, Vellore and Loyola College, Vettavalam in Collaboration with MSME, Govt. Of India, Pollachi on 15&16 July 2020.

Dr.R.Kandavel got **“Outstanding Researcher Award-2020** from Puducherry Academic Researcher Association on 26-12-2020



Auto.
PRINCIPAL
LOYOLA COLLEGE.
 Olalpadi
 Vettavalam - 606 754
 Thiruvannamalai Dist.

(Signature)
 Association President