

The Department of Business Administration currently headed by
Prof. Stanly Vincent

REPORT ON INAUGURATION CUM GUEST LECTURE



The Department of Business Administration had **“The Inauguration cum International Guest Lecture on *Recent Trends in Management Science*”** on 24th July 2019.

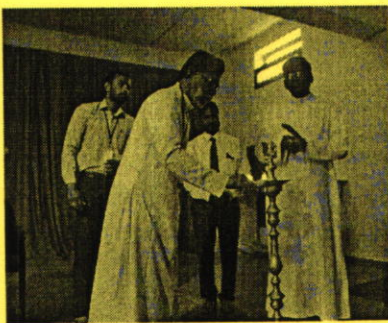
Rev.Dr.V. Britto SJ inaugurate the department association and stimulated the students to have dreams for the future great business people.



The Chief Guest of the day was Dr.C.Anbalagan
M.Com, M.Ed., M.B.A, Ph.D.

Professor, college of Business and Economic, Samara University,
Ethiopia, Africa.

The Chief Guest also handled a Technical Session on **“The Recent Trends in Management Science”**. He interacted with the Students and gave Them ideas on developing corporate skills and educated them for career Success.



The student’s participation and Involvement for the program was really

Appreciative. Mr.Besky, student of 3rd BBA welcomed the gathering.

Rev.Dr.Rajarathinam SJ, the secretary of the college felicitated the gathering.

And Prof.B.Ananda Raj finally concluded vote of thanks



2019

Guest Lecture on Motivation

On 03-02-2020 Guest Lecture was organized on Motivation for all the students.

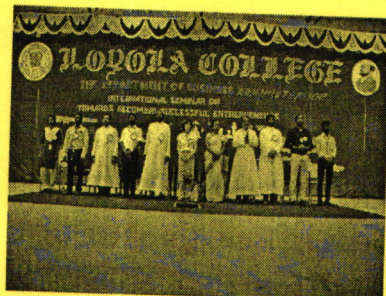
The resource person was Mr. Nicholas Ravi, Captain, Indian ARMY.



He motivated the students to take initiatives and to join in the Indian ARMY as an officer level, He gave awareness about the Indian ARMY officer's grade and gave idea and opportunities of the officer level postings in an Indian ARMY.



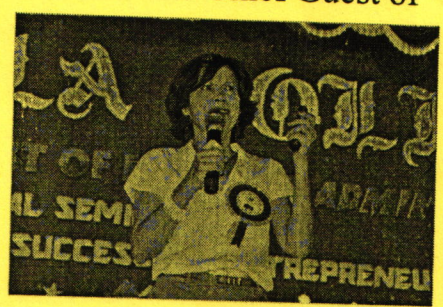
INTERNATIONAL SEMINAR



On 29-02-2020 we the department organized the International Seminar on "Towards Becoming Successful Entrepreneurs" at Loyola College, Vettavalam. The Chief Guest of the day was

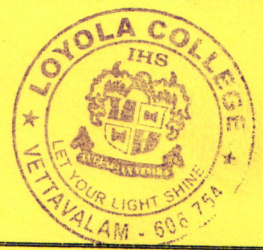
Mrs. Annick Renaud - Coulon,

Chairman, GlobalCCU, France. It brought a new shape to the seminar. In order to create the practical knowledge in the Becoming Successful Entrepreneurs, we



also invited the distinguished Guest Dr. Beaula Suresh, Head, Management studies, Auxillium College, Velloer-6.

The remarkable outcome is successful by the involvement and commitment of the Staff and students.

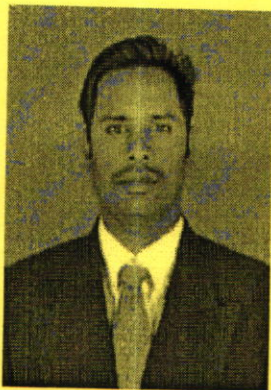
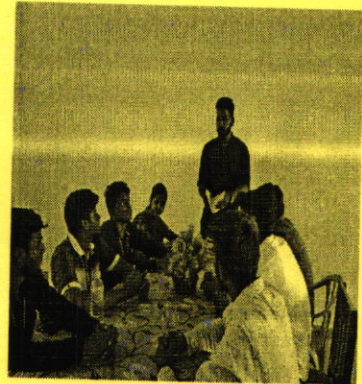


There was a very good number of participants about 298 participants from 18 various colleges. It was one of the remarkable milestones of Business Administration.

Mock Interview



The Department of Business Administration was conducting the Mock interview to the final year students especially the 3rd BBA students on 17-02-2020 to 20-02-2020. It is the remarkable outcome and success by the involvement and commitment of the Staff and students. The students were very interested to participate It is very useful for their placement.



Appointments of new Staff for BBA 2018 - 2019

The New staff for the department of Business Administration is Prof.Kandavel.

He joined the Department on 02th January 2019.

Thanks to Prof. Jaya Mary for her valuable contributions to the department.

Participation & Achievements of the Students

On 28th September 2018 our students participated in the National Level Management meet an intercollegiate event



conducted by Sacred Heart College, Thirupathur.

The students of the 3rd BBA were undertaking group project in various companies and Banks. It is one of the great training for the fieldwork. It is very valuable moment.

Our students undertake the project following companies.

- Thiruvanamalai District Central Co-operative Bank in Thiruvanamalai.
- SBI Villupuram (Regional office)
- SBI Villupuram Branch
- Aavin Milks Thiruvanamalai
- New Honda Showroom villupuram
- Appasamy associates in Pondicherry
- Jeppiaar milk products
- Natural Capsules Limited
- Coralmint Technology solution

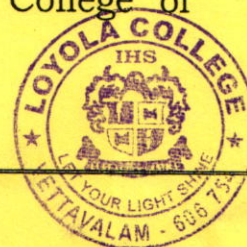


Mr. Raguram of 3rd BBA and Mr. Dominic Nisanth of 2nd BBA are get part time job from the Reliance Fresh Thiruvanamalai.

STAFF ACHIEVEMENTS AND PARTICIPATION

PROF. G. STANLEY VINCENT

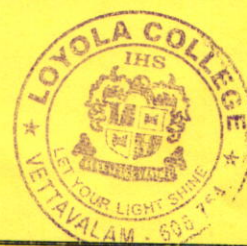
- ❖ He received the BEST PROFESSOR Award from the PARA (Pondicherry Academic Researchers Association) on 5-01-2020.
- ❖ Resource person for Leadership skill at Arunai College of Education, Thiruvannamalai on 9th January 2020.



- ❖ Resource Person for a National Seminar on Capacity Building for Rural Graduates held on 13th September 2019 at Sacred Heart College, Tirupattur.

Publications in Peer Reviewed Journals/Book Chapters:

Title of the Paper/Chapter	Name of the Journal/Book	Journal/Book details	ISSN/ISBN
Customer Experience and its influences on Behavior Intention	International Journal of Advance and Innovative Research	2019, Volume 6 Issue 2(XXXI) 164-171	ISSN:2394-7780
Customer Engagement on Store Loyalty	International Journal of Research	2019, Volume VIII, Issue V, 3277-3291	ISSN:2236-6124
Customer Engagement and its influences on Customer Satisfaction	International Journal of Management, IT&Engineering	2019, Volume 9 Issue 4(1) 38-41	ISSN:2249-0558
Determinants of Customer Experience and its impact on Customer Loyalty towards retail outlets in Chennai	Journal of Management Research and Analysis	2018, Volume 05 Issue 04, 197-202	ISSN: 2394-2770,

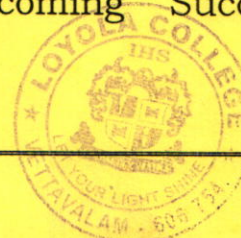


PROF. Dr. MARIA JOSEPH MAGHALINGAM SJ

- He presented and published seven research articles in the International journals of following
- Presented a research paper on “invisible labour: A Holistic understanding” in the International seminar organized by the university of Fribourg, Switzerland on august29-30-2019.
- Presented 6 papers in a two-weeks long seminar on various them such as Jesuits mission in India”, “Socio-economic situation of Dalit Christians”, “Human right violation in India”, “Honor killings” etc. Organized by the Jesuit French province between July 21-August11, 2018 in lalonvesc, France.
- Played a key role in organizing an one day international seminar on Towards Becoming Successful Entrepreneurs” and in inviting the chief Guest: Mrs.Annick Renaud – Coulon from Paris, France.
- He published paper on “social bases of violent and conflict between backward class and in Tamil Nadu” in a seminar Organized by in the university of Paris, France on September – 6, 2019

PROF.B.ANANDA RAJ

- He published a paper in International level journal in *INTERNATIONAL JOURNAL OF MANAGEMENT AND DEVELOPMENT (IJMDS)* on ‘A study on financial system in India.
- He published another research paper in *PRIONAX INTERNATIONAL JOURNAL OF COMMERCE AND MANAGEMENT RESEARCH* on ‘A study on tonal quality management.
- He played a main role organizing coordinator one day international seminar on “Towards Becoming Successful Entrepreneurs”.

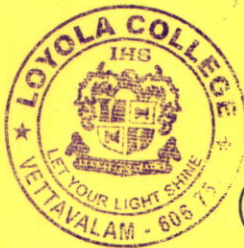


PROF. R.KANDAVEL

- He published Five research articles in International journals of following
 - Morale and Satisfaction on Employee's Performance, *our heritage journal*, vol-68, issue-1, January 2020, pp-10217-10233.
 - Influences of Teamwork and Supervisory Support on Employees Morale. -XII, Issue XI, Nov-2019, PP-447-457.
 - Workplace Equality and Employees Morale, *Journal of management research and analysis (JMRA)*, VOL-05, Issue 04, December2019, pp. 304-307.
 - Influences of Health and safety measures on employees morale, *International journal of research and analytical review (IJRAR)*, vol-06, issue 1, 2019, pp-777-783.
 - Welfare facilities and Its influence on Employees morale, *International journal of management, IT& engineering(IJMRA)*,vol-8,issue1(1),2019,PP224-228

These are the Achievements of the staffs and students of Business Administration during the year of 2019-2020.

With this Association Report is coming to an End.



THANKING YOU

(Association President)

Ants.
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