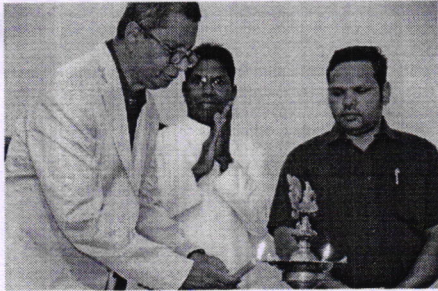


## DEPARTMENT OF BUSINESS ADMINISTRATION 2018- 2019

S.N	DATE	EVENTS	CHIEF GUEST & PARTICIPANTS
1	19-07-2018	Inauguration of the Department.	Rev.Fr.Dr.Maria Joseph Mahalingam, Principal. And Mr.Cyril Fernandez, M.E., MBA ., MPhil General Manager (BHEL) Bharat Heavy Electricals Limited.
2	11-10-2018	Industrial Visit	Temple India Ltd, Metal Manufacturing Industry.
3	17-09-2018	Guest Lecture	Mrs.Chithra – Chennai
4	15-02-2019	Guest Lecture	Mr. Selvam George
5	04-03-2019	Workshop on Leadership and Team building	Mr.Perumal , Director , KAMAGAM, NGO in Madurai. Best Trainer Award from Government
6	27-02-2019	Workshop on “Using Spss to understand Research and data analysis”	Mr.C.Immanuvel , MSW(CD) ., Co-Ordinator , Jesuit Migration Ministry,Loyola College , Chennai
7	11-03-2019	Guest Lecture on Motivation	Sacred Heart College, Thirupathur.
8	21/03/2018	Job Fair	Loyola College, Vettavalam.

## REPORT ON INAUGURATION CUM GUEST LECTURE



The department of Business Administration had “The Inauguration cum Guest Lecture on Entrepreneurship” on 19<sup>th</sup> July 2018.

Rev. Fr. Dr. Maria Joseph Mahalingam SJ inaugurated the department association and stimulated and appreciated the students to have dreams for the future Entrepreneurship opportunities.

The chief guest of the day was Mr. Cyril Fernandez, M.E., MBA., MPhil. General Manager (BHEL) Bharat Heavy Electricals Limited.



The chief guest also handled a technical session on “Entrepreneurial Development”.

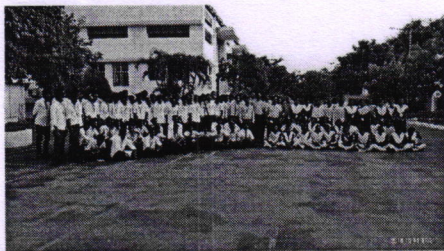
He interacted with the students and gave them ideas on developing entrepreneurial skills and valuable and practical guidance for career success.

The students’ participation and involvement for the program was really appreciative.



Fr. Antony Markus SJ, the Association President welcomed the gathering and Prof. Anandaraj introduced the Students representatives.

## INDUSTRIAL VISIT



The students of 2<sup>nd</sup> and 3<sup>rd</sup> year BBA had their Industrial Visit to Temple Precision Metal Products India Private Ltd, A Metal

**Manufacturing Company on 11<sup>th</sup> October 2018 in Poonamalee in Chennai**

**The Students benefitted from this industrial visit by way of associating the theoretical knowledge gained from the regular classes in the department.**

**It is a wonderful opportunity for the students to explore to this Metal Manufacturing Company which gave them the glimpses of a Corporate Environment.**

**The students had the chance to see the role of the Manager, and watch the basic principles of management they have learnt in operation in working industry.**



**students.**

**Staff members Fr. Poondy Rajan, Profs. Stanley and Anandharaj accompanied all the 3<sup>rd</sup> and 2<sup>nd</sup> year**

### **Guest Lectures**

**Guest Lectures were organized for all the Third Year Students in Collaboration with B Com Department.**

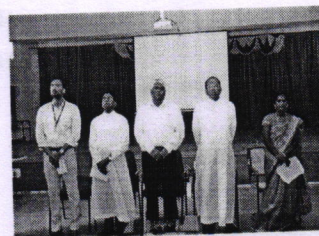


**The first was on Career guidance in terms of pursuing Part time courses on Corporate Secretary.**

**It was a chance for the students to get motivated to government jobs immediately after their UG studies.**

**The chief guest was Mrs. Chithra from Chennai.**

**It was organized on 17<sup>th</sup> September 2018.**



**The second guest lecture was on College to Corporate and Beyond**

**The Chief Guest was Mr. Selvam George**

**It was organized on 15<sup>th</sup> February 2019.**

### **Workshop on Leadership and Team building**

**Department of business administration organized a Workshop on Leadership and Team building for the 2<sup>nd</sup> year Students.**



**It gave them the confidence and the courage to face the corporate realities. It has motivated the students to become leaders and to be managers of team work.**



**Thanks to the resource person Mr.Perumal, Director of KAMAGAM, NGO in Madurai. And to his credit he owns the best trainer award from the Government.**



### **Workshop on SPSS (Statistical Package for Social Sciences)**

**The department of BBA organized the Workshop for the final year students on “Using SPSS (Software) to understand research and data analysis”.**



**Mr.C.Immanuel, MSW (CD), Co-Ordinator, Jesuit Migration Ministry, Loyola College, Chennai was the resource person.**

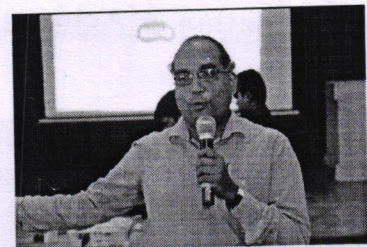
**The workshop focused on applying simple methods in analyzing data for research projects.**

### **Guest Lecture on Motivation**

**On 11<sup>th</sup> March 2019 A Guest Lecture was organized on Motivation for all the students.**



**The resource person was Prof. Veerapan, HOD, Department of BBA, Sacred Heart College, Thirupathur.**



**He motivated the students to take initiatives and to be creative in venturing into business. He focused on thinking out of the Box and crossing the boundaries to shine in life.**

### **JOB FAIR**

**The management organized a JOB FAIR for final year students on 22<sup>nd</sup> March 2019. The students from various departments participated in this job fair.**

**Out of 44 students, 35 students received the offer letter and 9 students waiting to receive their offer letter through E-Mail. This is an extraordinary achievement of the 3<sup>rd</sup> Year BBA students. It makes our department to be a versatile in every activities.**



### **Appointments of new Staff for BBA 2018 - 2019**

The New staff for the department of Business Administration is Prof. Jaya Mary.

She joined the Department on 07<sup>th</sup> January 2019.

Thanks to Fr. Poondy Rajan for his valuable contributions to the department.

### Participation & Achievements of the Students



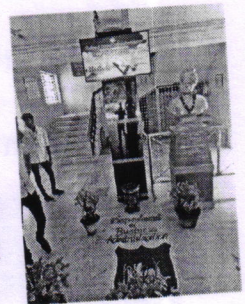
On 28<sup>th</sup> September 2018 our students participated in the National Level Management meet an intercollegiate event conducted by SKP Engineering College, Tiruvannamalai.

On 28<sup>th</sup> February 2019 Students of our department participated in the Seminar on Emerging Business Strategies for Entrepreneurs organized by Theivannaiammal College, Villupuram.

On 08<sup>th</sup> October 2018 Students of our department participated in the National Seminar on Emerging Globalizing Economy in Thirukovilur, Arts and Science College.

On 28<sup>th</sup> February 2019 students of our department participated in the National Level Conference held at Don Bosco, Yellagiri.

On 14<sup>th</sup> February 2019 students of our department participated in the Seminar on Entrepreneurship Development organized by SKP engineering College, Thiruvannamalai.



## STAFF ACHIEVEMENTS AND PARTICIPATION

**PROF.G.STANLEY VINCENT,**

- Has published two articles on Determinants of Customer Experience and its impact on Customer Loyalty towards retail outlets.
- A Study on Customer Loyalty and its Challenges

**PROF.ANTONY MARKUS SJ**

- Participated in Seminar on Research and Creative Writings Organized by IDCR, Loyola College, Chennai.

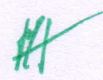
With this Association Report is coming to an End.

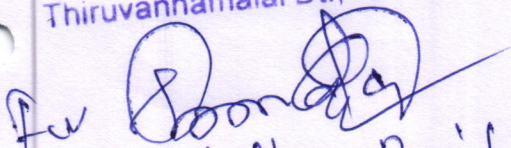
**THANK YOU VERY MUCH**

  
**Head of the Department**

Head of the Department  
Dept. of. Business Administration  
Loyola College, Vettavalam  
Thiruvannamalai Dt., Tamilnadu, India



  
**PRINCIPAL  
LOYOLA COLLEGE.  
Olaipadi  
Vettavalam - 606 754  
Tiruvannamalai Dist.**

  
**Association President  
(For Tony)**