

Dr. G. STANLEY VINCENT, MBA, Ph.D.

(Placement Coordinator)

Head of the Department, Business Administration

Loyola College, Vettavalam, Thiruvannamalai District, Tamilnadu, INDIA-606 754

BEST PROFESSOR-2020(PONDYCHARRY ACADEMIC RESEARCHERS ASSOCIATION)

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Education Qualification :

- ❖ Doctoral Program at Bharathiar School of Management and Entrepreneurial Development, Bharathiar University, Coimbatore
- ❖ Master's in Business Administration at Panimalar Engineering College, Chennai
- ❖ Bachelors in Business Administration at Sacred Heart College, (Autonomous), Tirupattur, Vellore District
- ❖ HSC at Dominic Savio Hr. Sec School, Tirupattur. Vellore District
- ❖ SSLC at St. Mary's Boy's High School, Vettavalam. Tiruvannamalai District

Working Experience:

- ❖ 2015-till date: Head of the Department, Management studies at Loyola College (A Jesuit Institution), Vettavalam, Thiruvannamalai District
- ❖ 2012- till date: Assistant Professor of Department of Business Administration at Loyola College, Vettavalam
- ❖ 2011-12: Assistant Manager at HDFC Bank, Madurai and City Union Bank, Thiruvannamalai.
- ❖ 2010-11: Team Leader at Bordex India private Ltd, Chennai.

Academic level:

- ❖ Resource person for One day Online Webinar organized by Department of Management Studies, SKP Engineering College, Thiruvannamalai on the topic of "Entrepreneurial Prospective: Waste Business into Corporate Entity on 07/08/2020
- ❖ Resource Person for One day Online Webinar Organized by Idhaya College of Arts and Science for Women on the topic of "Factors influencing Consumer Buying Behavior and Entrepreneurial Development in Indian Context on 28 July 2020.
- ❖ Resource Person for DECA Virtual Seminar series organized by Department of Business Administration, Sacred Heart College, Tirupattur on the Topic "Management Education; Issues, Challenges and Opportunities on 24 July 2020.

- ❖ Coordinator for National Level Virtual Entrepreneurship program organized by Auxillium College, Vellore and Loyola College ,Vettavalam in Collaboration with MSME,Govt.Of India,Pollachi on 15&16 July 2020.
- ❖ Resource Person for National Level workshop organized by Department of BBA&Banking ,St.Joseph College ,Cuddalore on the Topic of “Research Methodology”on 27/02/2020.
- ❖ Resource person for Leadership skill at Arunai College of Education, Thiruvannamalai on 9th January 2020.
- ❖ Resource Person for a National Seminar on Capacity Building for Rural Graduates held on 13th September 2019 at Sacred Heart College, Tirupattur.
- ❖ Board of studies Department of Business Administration, Sacred Heart College, Tirupattur-2013 till date.
- ❖ External Examiner- Management Project for BBA students at Auxillium College, Vellore
- ❖ Resource Person for a guest Lecture on “Sustainable Entrepreneurship, Parallel Entrepreneurship” for MBA students at PGP College of Engineering and Technology at Namakkal on 10th August 2017.
- ❖ External Examiner- Management Project for BBA students at Auxillium College, Vellore
- ❖ Participated in four days workshop on ‘Quantitative Research Methodology’conducted by TATA Institute of Social Science (TISS), Mumbai from November 11-14, 2016.
- ❖ Participated in a Management Development Program on Academic Leadership at St. Joseph’s Institute of Management (JIM), Trichy on6th and 7th August 2016
- ❖ Chief guest for Leadership and Citizenship Training Camp held at Arunai College of Education, Thiruvannamalai, on 31st March 2016
- ❖ Conducted Workshop on Study Skills and Methods at Nobile Pastoral Centre at Madurai on 10th May 2015.
- ❖ Resource Person for a workshop on Study Skills, Methods and Interview skills on 9th May 2015 at Loyola Industrial Training Centre (LTI), Madurai.
- ❖ Participated in one day Faculty Development Program organized at Loyola College, Vettavalam on 3rd January, 2015.
- ❖ Participated in one day ICSSR sponsored workshop on Research Methodology and Social Science Conducted by Indian Arts and Science College, Kondam, Thiruvannamalai.
- ❖ Chief Guest for Rural Entrepreneurship development held at Thely village organized by Dhanam Industries, Villupuram.
- ❖ Participated in two days’ workshop on “How to Write Ph.D. Thesis conducted by Rajiv Gandhi Institute of Youth Development (RGIYD) at Sriperambathur on 2nd and 3rd December, 2014

- ❖ Resource person for a Team Building Program for BBA students at Sacred heart College, Tirupattur on 13nd August 2014.
- ❖ Guest & Judge for Inter department competition (DB-INTEX-M2013) at Sacred Heart College, Tirupattur on 27/08/2013.
- ❖ Presented Paper in International Level Conference on the topic "Raise with Green" organized by Loyola college Vettavalam on 17/02/2016.

Paper Presentation:

- ❖ Presented Paper in National Level Conference on the topic "Recent Trends in Green Marketing" organized by Loyola College Vettavalam on 28/02/2017.
- ❖ Presented Paper in National Level Conference on the topic "Impact of Customer Experience in Latest context" organized by Loyola College Vettavalam on 28/02/2018
- ❖ Presented Paper in International Level Conference on the topic "General Awareness on Knowledge process outsourcing (KPO)" organized by Jain College, Vaniyambadi .
- ❖ Presented Paper in International Level Conference on the topic "Challenges faced Entrepreneurship Education in India" organized by Jain College, Vaniyambadi .
- ❖ Presented Paper in national Level Conference on the topic "Capacity Building" organized by Sacred Heart College ,Tirupattur
- ❖ Presented Paper in national Level Conference on the topic "Recent Trends in HRM" organized by Sacred Heart College ,Tirupattur
- ❖ Presented Paper in national Level Conference on the topic "REHABILITATION OF DIFFERENTLY ABLED -A SOCIAL WORK PRACTICE" organized by Bharathiar university ,Coimbatore
- ❖ Presented Paper in national Level Conference on the topic "SOCIAL LEGISLATION FOR DIFFRENTLY ABLED PEOPLE:CHALLENGES AND NEEDS" organized by Bharathiar university ,Coimbatore
- ❖ Presented Paper in national Level Conference on the topic "RECENTS TRENS IN AND CHALLEH\NGES FOR HR PROFESSIONALS" organized by Gonzhaga college.Ellathagiri
- ❖ Presented Paper in national Level Conference on the topic "RECENT TRENDS IN EMPLOYEE RETENTION" organized by DR.G.R .DAMODARAN COLLEGE OF SCIENCE
- ❖ Presented Paper in national Level Conference on the topic "CHALLENGES FOR HUMAN RESOURCE EXPERTS" organized by Vallar college of Arts and Science Erode

- ❖ Presented Paper in International Level Conference on the topic” CHALLAENGES FOR HUMAN RESOURCE EXPERTS IN GLOBAL SCANARIO organized by VIVEKANANDHA INSTITUTE OF INFOMATION AND MANAGEMENT STUDIES, Erode

Publications in Peer Reviewed Journals/Book Chapters

Authors	Title of the Paper/Chapter	Name of the Journal/Book	Journal/Book details	ISSN/ISBN
Stanley Vincent G&Dr.Malarmathi K	Customer Experience and its influences on Behavior Intention	International Journal of Advance and Innovative Research	2019, Volume 6 Issue 2(XXXXI) 164-171	ISSN:2394-7780
Stanley Vincent G&Dr.Malarmathi K	Customer Engagement on Store Loyalty	International Journal of Research	2019, Volume VIII Issue V,3277-3291	ISSN:2236-6124
Stanley Vincent G&Dr.Malarmathi K	Customer Engagement and its influences on Customer Satisfaction	International Journal of Management,IT& Engineering	2019, Volume 9 Issue 4(1) 38-41	ISSN:2249-0558
Stanley Vincent G&Dr.Malarmathi K	Determinants of Customer Experience and its impact on Customer Loyalty towards retail outlets in Chennai	Journal of Management Research and Analysis	2018, Volume 05 Issue 04, 197-202	ISSN: 2394-2770,
Vijayaraj K& Stanley Vincent ,G	General Awareness on Knowledge process outsourcing(KPO)	Bornfring International Journal of Industrial	2015,4(Special Issue)193-196	ISSN 2250-1096

		Engineering and Management Science		
Stanley Vincent, G., & Albin Joseph, G	Challenges for Employee Retention	Shanlax International Journal Arts, Science & Humanities	2014	
Stanley Vincent G&Dr.Malarmathi K	Recent Trends in Green Marketing	Sacred Heart Journal of Science and Humanities	2014	
Stanley Vincent G&Dr.Malarmathi K	Raise with Green	Sacred Heart Journal of Science and Humanities	214	
Vijayaraj K& Stanley Vincent ,G	A study on “niche marketing for two wheeler starter with Special reference to hero Honda and Tvs	Sacred Heart Journal of Science and Humanities	2014	
Vijayaraj K& Stanley Vincent ,G	Building a brand in order to sustain its life cycle	Sacred Heart Journal of Science and Humanities	2014	
Stanley Vincent, G., & Albin Joseph, G	Challenges for Human Resource Experts in Global Scenario	International Journal of Advancements in Research and Technology	2013, 2(4), 209-214.	ISSN 2278-7763

Books Published:

- ❖ Editor of Journal Titled “Challenges and opportunities in Management “Shanlax International Journal of Arts, Science and Humanities (A PEER-Reviewed-Refereed/Scholarly Quarterly Journal with Impact Factor) Vol.No. 5 Special Issue 1 March , 2018; Impact Factor: 2.13 ISSN: 2321 - 788X,UGC Approved Journal No:43960)
- ❖ Editor of Journal Titled “Contemporary Management Practices” Shanlax International Journal of Arts, Science and Humanities (A PEER-Reviewed-Refereed/Scholarly Quarterly

Journal with Impact Factor) Vol. 4 No. 3 Special Issue 3 February, 2017; Impact Factor: 2.13 ISSN: 2321 - 788X

- ❖ Editor of Journal Titled "Emerging Trends in Management Sciences: Bonfring International Journal of Industrial Engineering and Management Science Volume 6|Special Issue |February 2016 ISSN 2250 – 1096"

Consultancy:

- ❖ Consultant for Entrepreneurial Development at Jesuit Migrant Ministry (JMS-External)Loyola College, Chennai.
- ❖ Consultant for Entrepreneurial Development at NANDRI Foundation, Chetpet, Thiruvannamalai.
- ❖ Consultant for Entrepreneurial Development at Kamagam NGO, Erode.
- ❖ Consultant for Entrepreneurial Development at Dhanam Industries Ltd.

Achievement as Placement Coordinator

- ❖ Invited 33 Companies from all over Tamilnadu,Pondicherry &Bangalore 375 Placed in the Academic year 2019-2020.
- ❖ Invited 29 Companies from all over Tamilnadu, Pondicherry &Bangalore **355** Placed in the Academic year 2018-2019.
- ❖ Invited nearly 18 Companies from Chennai and Bengaluru **235** students Placed in the Academic year 2017-2018.
- ❖ Invited Nearly 12 Companies from Chennai **102** students placed in the Academic year 2016-2017.

Social Concern:

- ❖ Trained in Study Skills and Methods to 1000 HSC students at various school in Tamil Nadu through a foundation Partners Animating Students in Study Skills and Methods (PAASAM) under the Leadership of **Rev.Fr.Engine Sebastian Muthu SJ (Director-Jesuit Migration Ministry-External)** with of free of cost.

Sports Achievements:

- ❖ 2009-Represented (Captain) Anna University, Chennai in South Zone Inter University Volley Ball Tournament at Kannur University, Kerala.
- ❖ 2008-Represented (Captain) Thiruvalluvar University in South Zone Inter University Volley Ball Tournament at Mangalore University, Karnataka.

- ❖ 2007-Represented (Captain) Thiruvalluvar University in South Zone Inter University Volley Ball Tournament at Andhra University, Vishagapatnam, Andhra Pradesh
- ❖ 2006-Represented Thiruvalluvar University in South Zone Inter University Volley Ball Tournament at Periyar University, Salem, Tamil Nadu.
- ❖ 2005-Represented Thiruvalluvar University in South Zone Inter University Volley Ball Tournament at NIT, Warangal, Andhra Pradesh.
- ❖ **2007 and 2008: Represented Tamil Nadu State (Captain) in All India Youth Volley Ball Championship placed Gold Medal and won Best Player award at Burdwan, West Bengal.**