

Association Activities

Department of Commerce

The inauguration of the association solemnly commenced on 05/08/2011 for the academic year 2011-12. A seminar on **Corporate Social Responsibilities** was integrated with the inauguration of the Association.

The programme began with prayer song. The dignitaries Fr Principal, Fr. Vice Principal, Bro.Poondi Rajan, Prof. Emalda and student Secretary lit the lamp. Fr Principal honored the chief guest with a shawl and memento. Prof. Peter welcomed and Prof Bastin Arockiaraj introduced the guest. Fr.Principal gave the felicitation address. Rev Dr John Bosco SJ, Deputy Principal, St. Joseph's College, Trichy was the resource person of the day.

A seminar on Emerging Trends in Entrepreneurial Development was conducted on 29 Sept 2011 and the resource person was Dr A Kanmani Joan of Arch. She talked about creating new entrepreneurs among the students. The programme ended successfully.

On 27th January 2012, Mr. John Harinath conducted a seminar on interview skills. Francis Praveen (III BBA) welcomed the gathering. Some students were selected to conduct panel interview. He emphasized that job interviews is a two-way communication process. Not only are they a tool for employers to evaluate you, but also an opportunity for you to assess the job in the organization and to see if you "fit

On 24th Feb An industrial visit to **Allison Transmission**, Sriperumputhur was organized on 24 Feb jointly with the Dept of BBA for the IIUG students. Bro.Poondi Rajan, Profs.Emalda, John Peter, and Udhayaraj accompanied the students. The visit was intended to expose the students to real work environment where they would see themselves in the near future. The exposure was an opportunity to firsthand experience in an industrial unit as well as interacts with the HR managers. Bro. Poondi Rajan organized the industrial visit successfully.

On 25th February the third year students and all the staff members had an outing to Thanjore and Tiruchirapalli and visited places of tourist importance. When travel becomes a part of the educational experience, the opportunities for teachable moments abound. The lessons learned are likely to last a lifetime. The Association Day was organized on 12th March 2012 in the form of Shopping Mall jointly with the Dept of BBA which was a grant success.